



# Duane Wells

From working with small startups to presidential campaigns to Fortune 500 companies like Wesco Distribution, and Lockheed Martin, Duane is an executive level consultant that is a true hybrid of business and technical acumen. Duane has had a career focus using technology to help customers solve problems and drive real business growth.

He is an expert in planning, integrating and managing strategic leadership initiatives through tactical accountability.

Duane has more than 20 years experience, possessing a deep understanding and passion in the areas of online infrastructure, marketing technology and customer experience transformation from strategy to implementation.

Duane has direct implementation and project management knowledge in the following areas: revenue and business planning, marketing automation, social media, pay per click advertising, and web development.

His most recent projects focus has been on driving a more effective customer experience through the enablement of marketing, sales, and customer fulfillment processes and web technology.

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